

Student Power 102

PebbleCreek Democrats

KEEP ARIZONA BLUE

STUDENT COALITION



Off-Duty Fireman Burned As He Rescues Motorist

A New York City fireman, on his way home to Queens yesterday after a tour of duty was severely burned while helping a man out of a burning car.

The fireman, Frank Piccioli, 34 years old, of 35-30 24th Avenue, Astoria, was on the 57th Street approach to the Queensborough Bridge at about 11 A.M. when he saw a car engine on fire.

He stopped and while he was helping Oscar Alvarel, 24, of 198 Ferry Street, Newark, out of the car, the carburetor exploded.

Mr. Piccioli was taken to New York Hospital by a passerby and was treated in the emergency room and taken to the plastic surgery section. Mr. Alvarel was treated and released.



Fireman Has Busman's Holiday

A fireman on his way home to Queens after finishing a tour of duty, received second and third-degree burns on the upper half of his body when he pulled a man away from his burning, stalled car yesterday, police reported.

Firemen Frank Piccioli, 34, of 35-20 24th Ave., Astoria, was driving home about 11:30 a.m. when he noticed Oscar Avarel, 24, of 198 Ferry St., Newark, N.J., examining the smoking engine of his stalled car on the Manhattan-side of the bridge.

The engine burst into flames as

Piccioli stopped his car and went to Avarel's aid. Just as Piccioli pulled Avarel away from the eight-year-old car, the engine exploded, police said.

Piccioli was taken to New York Hospital by a passerby and after

treatment in the emergency room was taken to the plastic surgery section.

Police said the fireman's wife is expecting their third child.

Avarel was taken to Lenox Hill Hospital and released after being treated for minor burns on both hands, according to police.

The New York Times

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Who are we?

Keep Arizona Blue Student Coalition is a statewide organization that focuses on student turnout, community building, civic engagement, and winning elections for Democrats.

We're unique in our approach as we equip the next generation of leaders to develop political organizing and professional skills while making real-world change.





**Voter
Registration**



**Student
Roundtables**



**Canvassing /
Phone
Banking /
Texting**



**Social
Media**



**Community
Events**



**Candidate
Workshops**

**\$281,000 raised from 2,720
individual donors including all 50
states**

**Gen-Z Targeted Digital
Ad Campaign**

**Campus Organizing
Program**

**Summer & Fall
Fellowship Programs**



Fellowship

- Phonebanking
- Canvassing
- Research
- Textbanking
- Digital strategy
- Peer to peer outreach
- Campus engagement
- Events



Grady
Communications



Maria
Communications



Eva
Finance



Amy
Research



Sam
Field



Jacqueline
Field



Kelsey
Field



Selena
Field



Kylee
Field



Gavin
Field



Christian
Field

& more to come!

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STUDENT COALITION



Roundtables with Candidates Across AZ!



LD 16



LD 13



LD 17



Canvassing Across the State!



LD 16



LD 4



LD 17





Weeks leading up to Election day on Campus:

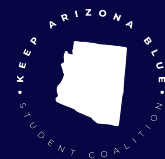


**Thank you postcard
writers!**

**18,000 + postcards to young,
swing district voters**



**With a QR code that
directs to
keepazblue.org/vote**



Our Outcomes:

2024 General Election

- **Gained a Democratic U.S. Senator**
- **Protected school boards**
- **Protected abortion rights!!! (Prop 139)**



Keep AZ Blue's 2024 Impact:

677,267 - Texts

32,024 - Calls

10,218 - Doors Knocked

7,500 - Donuts Given on Campus

1.5+ million - Ad impressions

18,000 - Postcards

7,103 - Voters Registered



By The Numbers:

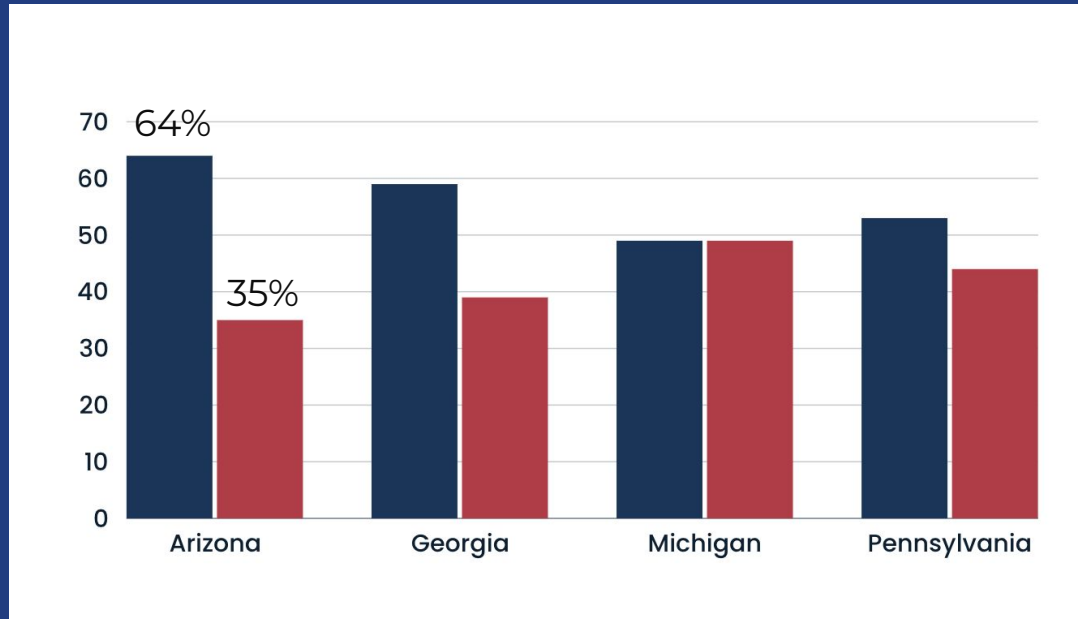
2024 General Election

- 197,859 18-29 year olds contacted in 2024.
- 126,034 unique contacts who later turned out to vote.
- 42,896 first-time voters contacted.
- 73.65% of Democratic 18-29 year olds we contacted turned out to vote.



The Youth Vote

How 18-29 year olds voted in Arizona vs. other swing states according to exit polling



<https://circle.tufts.edu/latest-research/election-week-2020#the-youth-vote-state-by-state>



Keep AZ Blue's 2025 Impact:

239k texts

21k calls

1k shirts given out

613k ad impressions

3k postcards

7 campus fellows

13 campuses
activated

70+ youth vote
presentations



2025 Update- Bonds and Overrides!



SWIPE TO SEE

Electoral Wins
**FOR OUR SCHOOLS,
CITIES, & HEALTHCARE!**

KEEP ARIZONA BLUE
STUDENT COALITION



✓ **APPROVED**

**TEMPE ELEMENTARY
SCHOOL DISTRICT
BOND**

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STUDENT COALITION



✓ **APPROVED**

**DEER VALLEY UNIFIED
SCHOOL DISTRICT
OVERRIDE & SITE SALE**

KEEP ARIZONA BLUE
STUDENT COALITION



✓ **APPROVED**

**CHANDLER PROP 410
KEEPING TERM LIMITS IN THE
CITY OF CHANDLER**

KEEP ARIZONA BLUE
STUDENT COALITION



✓ **APPROVED**

**CHANDLER UNIFIED
SCHOOL DISTRICT
BOND & OVERRIDE**

KEEP ARIZONA BLUE
STUDENT COALITION



✓ **APPROVED**

**PROPOSITION 409
AFFORDABLE HEALTHCARE &
MENTAL HEALTH ACROSS
MARICOPA COUNTY**

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STUDENT COALITION



National Voter Registration Day

September 16, 2025

10+ Campuses

Hundreds of young people registered



Community Events

Power of Attorney Events

Food Bank at Community Colleges



Key Congressional Districts

CD 1 - David Schweikert



2024 - **51.9%**-**48.1%**
2022 -
50.4%-**49.6%**

CD 6 - Juan Ciscomani

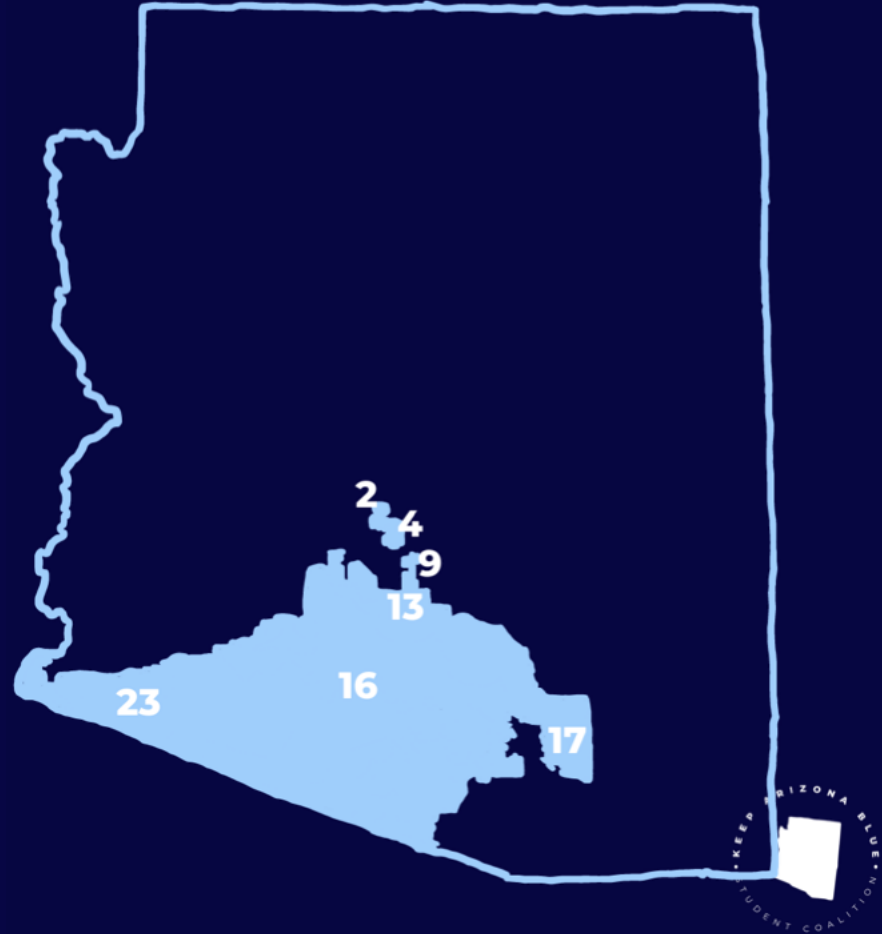


2024 - **50.0%**-**47.5%**
2022 - **50.7%**-**49.2%**



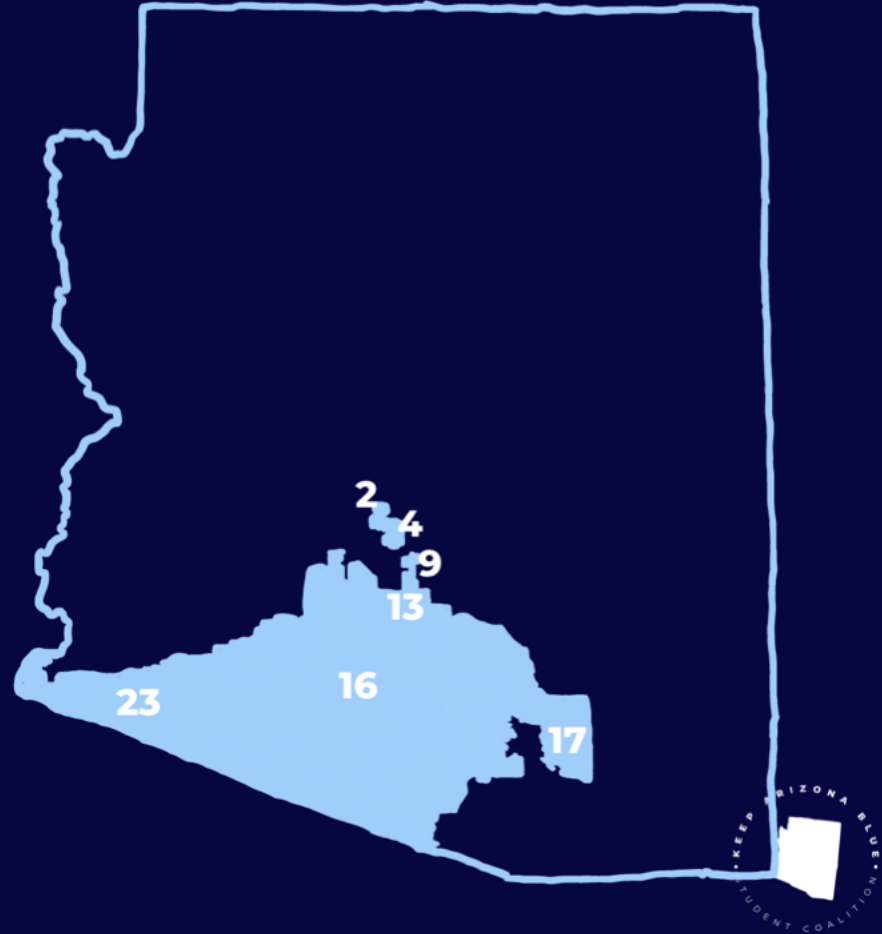
To flip the leg, we need to target...

- LD 2 - Flip senate + Keep House
- LD 4 - Flip Senate + 1 House
- LD 9 - Keep Senate + Keep House
- LD 13 - Flip Senate + Flip House
- LD 16 - + 1 House
- LD 17 - Flip Senate + Keep House
- LD 23 - Keep Senate + 1 House



To flip the leg, we need to target...

- LD 2 - Flip senate + Keep House
- LD 4 - Flip Senate + 1 House
- LD 9 - Keep Senate + Keep House
- LD 13 - Flip Senate + Flip House
- LD 16 - + 1 House
- LD 17 - Flip Senate + Keep House
- LD 23 - Keep Senate + 1 House



2026 Midterm Election

Currently we have:

Senate: **17 Reps**, 13 Dems

House: **33 Reps**, 27 Dems

in our State Legislature!



Our Goals

2026 Midterm Election

- **Flip CD 1, 2, & 6**
- **Keep our Gov., Sec. of State, AG**
- **Flip Treasurer & Superintendent**
- **Flip the AZ Legislature**
- **Protect and flip school boards**
- **Pass the Protect Education Initiative**



Let's Talk Messaging

“Vote Democrat”- No.

“Vote for someone who will create jobs and ensure we have a well-supported middle class”- Yes!

“Let's flip the legislature for Democrats”- No.

“Let's flip the legislature to ensure we can afford a home!”- Yes!



Youth Voters' Top Priorities

- **Economy & Jobs - 40%**
- **Abortion - 13%**
- **Immigration - 11%**
- **Healthcare - 9%**
- **Climate Change - 8%**
- **Gun Policy - 5%**

Source: <https://circle.tufts.edu/2024-election#economy-was-the-top-youth-issue,-drove-youth-vote-for-trump>



Republicans talk about helping young Arizonans with the economy,

Democrats deliver on those issues

- **Student Debt Relief**
- **Supporting Unions**
- **Investing in Green Energy**
- **Increased Healthcare Access**
- **Earned Income Tax Credit**



Turning Point Action

“We are going to make November too big to rig and we are going to **overwhelm the ballot boxes**,” said Charlie Kirk, the founder and executive director of Turning Point USA, during the event doubling down that **“there is no path to the White House without Arizona.”** “We are going to out register them, we are going to out work them”



A promotional poster for an event titled 'BYOB: BRING YOUR OWN BALLOT'. The poster features a portrait of Donald Trump Jr. in a blue suit. The text includes 'TURNING POINT ACTION PRESENTS', 'BYOB', 'BRING YOUR OWN BALLOT', 'SPECIAL GUEST DONALD TRUMP JR.', '10.17 BALLOT RAGER', and 'BRING YOUR OWN BALLOT TO THE BIGGEST PARTY OF THE YEAR! WE WILL EDUCATE YOU TO FILL IT OUT OR YOU CAN DROP IT OFF ACROSS THE STREET!'. At the bottom, it lists the location 'WHERE: VARSITY TAVERN, MILL AVE' and the time 'TIME: 9PM'. The poster also features a graphic of a hand dropping a ballot into a box and a jagged line representing a ballot path.



What happened in 2024?



The University of Arizona



Arizona State University



Northern Arizona University



How we're fighting back

